

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**Samsung Galaxy Z Flip 4 Trade-in Promotion (“PROMOTION”)**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://tradein.macroev.com/samsung> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 on 10<sup>th</sup> August 2022 (GMT) and shall close at 23.59 (GMT) on 31<sup>st</sup> October 2022 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be an Ireland resident aged 18+ (or have obtained your parent or guardian’s consent to the relevant sale for the relevant sum) or a Company registered in Ireland (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. Network providers, retailers, distributors, resellers and any person who purchases the Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as a Participant.

**Offer**

6. Participants who order a new (i.e. not second hand or ex-display) Samsung Galaxy Z Flip 4 (“**Promotion Product**”) in store or online from Eir, 3 Ireland, Virgin, Expert, DID, Exertis, Power City, Tesco Mobile Ireland, Vodafone or Euronics (“**Participating Retailer**”) during the Promotion Period and who trades in any smartphone shown in the table below which meets the requirements in term 9 below (“**Trade In Device**”) will be entitled to claim a total of €250 per Samsung Galaxy Z Flip 4 (paid by way of bank transfer) by redemption (each a “**Reward**”).

<b>Promotional Product (All colours / variants)</b>	<b>SKU</b>
Samsung Galaxy Z Flip 4	SM-F721B

7. List of eligible devices: For smartphones not included in the list below Participants who wish to enter the Samsung Galaxy Flip 4 promotion will be entitled to a €250 reward, but must contact MacroEV on the following site where the claim will be managed on a case-by-case basis: <https://tradein.macroev.com/samsung>

Apple iPhone 11 128GB
Apple iPhone 11 256GB
Apple iPhone 11 64GB
Apple iPhone 11 Pro 256GB
Apple iPhone 11 Pro 512GB
Apple iPhone 11 Pro 64GB
Apple iPhone 11 Pro Max 256GB
Apple iPhone 11 Pro Max 512GB
Apple iPhone 11 Pro Max 64GB
Apple iPhone 12 128GB
Apple iPhone 12 256GB
Apple iPhone 12 64GB
Apple iPhone 12 Mini 128GB
Apple iPhone 12 Mini 256GB
Apple iPhone 12 Mini 64GB
Apple iPhone 12 Pro 128GB
Apple iPhone 12 Pro 256GB
Apple iPhone 12 Pro 512GB
Apple iPhone 12 Pro Max 128GB
Apple iPhone 12 Pro Max 256GB
Apple iPhone 12 Pro Max 512GB
Apple iPhone 7 128GB
Apple iPhone 7 256GB
Apple iPhone 7 Plus 128GB
Apple iPhone 7 Plus 256GB
Apple iPhone 7 Plus 32GB
Apple iPhone 8 256GB
Apple iPhone 8 64GB
Apple iPhone 8 Plus 256GB
Apple iPhone 8 Plus 64GB
Apple iPhone X 256GB
Apple iPhone X 64GB
Apple iPhone XR 128GB
Apple iPhone XR 256GB

Apple iPhone XR 64GB
Apple iPhone XS 256GB
Apple iPhone XS 64GB
Apple iPhone XS Max 256GB
Apple iPhone XS Max 512GB
Apple iPhone XS Max 64GB
Apple iPhone 13 128GB
Apple iPhone 13 256GB
Apple iPhone 13 512GB
Apple iPhone 13 Mini 128GB
Apple iPhone 13 Mini 256GB
Apple iPhone 13 Mini 512GB
Apple iPhone 13 Pro 128GB
Apple iPhone 13 Pro 1TB
Apple iPhone 13 Pro 256GB
Apple iPhone 13 Pro 512GB
Apple iPhone 13 Pro Max 128GB
Apple iPhone 13 Pro Max 1TB
Apple iPhone 13 Pro Max 256GB
Apple iPhone 13 Pro Max 512GB
Apple iPhone SE 2020 128 GB
Apple iPhone SE 2020 256GB
Apple iPhone SE 2020 64GB
Google Pixel 3
Google Pixel 3 XL
Google Pixel 4
Google Pixel 4 XL
Google Pixel 4A
Google Pixel 5 128GB
Google Pixel 6 128GB
Google Pixel 6 256GB
Google Pixel 6 Pro 128GB
Google Pixel 6 Pro 256GB
Huawei P30
Huawei P30 Pro
Huawei P40
Huawei P40 Pro
OnePlus 8 128GB
OnePlus 8 256GB
OnePlus 8 Pro 128GB
OnePlus 8 Pro 256GB
OnePlus 8T 128GB
OnePlus 8T 256GB

OnePlus 9 128GB
OnePlus 9 256GB
OnePlus 9 Pro 128GB
OnePlus 9 Pro 256GB
Samsung Galaxy A12 SM-A125F 64GB
Samsung Galaxy A22 4G SM-A225F 64GB
Samsung Galaxy A22 5G SM-A226B 64GB
Samsung Galaxy A32 4G SM-A325 64GB
Samsung Galaxy A32 5G SM-A326B 64GB
Samsung Galaxy A41 SM-A415F 64GB
Samsung Galaxy A42 5G SM-A426B 128GB
Samsung Galaxy A50 SM-505F
Samsung Galaxy A51 5G SM-A516B 128GB
Samsung Galaxy A51 SM-A515FDS 128GB
Samsung Galaxy A52 4G SM-A525F 128GB
Samsung Galaxy A52 5G SM-A526B 128GB
Samsung Galaxy A70 SM-A705F 128GB
Samsung Galaxy A71 5G SM-A716B 128GB
Samsung Galaxy A71 SM-A715F 128GB
Samsung Galaxy A80 SM-A805F 128GB
Samsung Galaxy A90 5G SM-A908B 128GB
Samsung Galaxy Note 10 + N975 256GB
Samsung Galaxy Note 10 N970 256GB
Samsung Galaxy Note 8 N950F 64GB
Samsung Galaxy S10 G973 256GB
Samsung Galaxy S10e G970 256GB
Samsung Galaxy Z Flip 3 128GB
Samsung Galaxy Z Flip 3 256GB
Samsung Galaxy Z Fold 3 256GB
Samsung Galaxy Z Fold 3 512GB
Samsung Galaxy S21 Ultra 5G 512GB- SM-G998
Samsung Fold 1 - SM-F907
Samsung Galaxy Note 10 + N975 512GB
Samsung Galaxy Note 10 N970 512GB
Samsung Galaxy Note 8 N950F 64GB
Samsung Galaxy Note 9 128GB
Samsung Galaxy Note 9 512GB
Samsung Galaxy Note20 - SM-N980F
Samsung Galaxy Note20 5G - SM-N981B
Samsung Galaxy Note20 Ultra 5G - SM-N986B
Samsung Galaxy S10 G973 128GB
Samsung Galaxy S10 G973 512GB
Samsung Galaxy S10+ G975 128GB

Samsung Galaxy S10+ G975 1TB
Samsung Galaxy S10+ G975 512GB
Samsung Galaxy S10E G970 128GB
Samsung Galaxy S10E G970 256GB
Samsung Galaxy S20 128GB
Samsung Galaxy S20 5G 128GB
Samsung Galaxy S20 Plus 128GB
Samsung Galaxy S20 Ultra 128GB
Samsung Galaxy S20 Ultra 5G - G988 512GB
Samsung Galaxy S21 5G 128GB- SM-G991
Samsung Galaxy S21 5G 256GB- SM-G991
Samsung Galaxy S21 Plus 5G 128GB- SM-G996
Samsung Galaxy S21 Plus 5G 256GB- SM-G996
Samsung Galaxy S21 Ultra 5G 128GB- SM-G998
Samsung Galaxy S21 Ultra 5G 256GB- SM-G998
Samsung Galaxy S7 Edge - G935F 32GB
Samsung Galaxy S7 Edge 64GB
Samsung Galaxy S8 64GB
Samsung Galaxy S8 Plus 64GB
Samsung Galaxy S8 Plus Dual SIM - G955FD 64GB
Samsung Galaxy S9 G960 64GB
Samsung Galaxy S9 Plus G965 64GB
Samsung Galaxy S9+ 256GB
Samsung Galaxy Z Fold2 5G 256GB- SM-F916
Samsung Z Flip - SM-F700
Samsung S20 FE 4G 128 GBSM-G780
Samsung S20 FE 5G 128 GBSM-G781
Samsung Galaxy S22
Samsung Galaxy S22
Samsung Galaxy S22+
Samsung Galaxy S22+
Samsung Galaxy S22 Ultra
Samsung Galaxy S22 Ultra
Samsung Galaxy S22 Ultra
Samsung Galaxy S22 Ultra
Xiaomi 11T Pro 256GB
Xiaomi Mi 11 128GB
Xiaomi Mi 11 256GB
Xiaomi Mi 11 Lite 5G 128GB
Xiaomi Mi 11 Ultra 256GB

8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites are specifically excluded from this Promotion.
9. Any Trade In Device used to Claim in this Promotion must:
  - a. be owned by the Participant making the Claim;
  - b. not be PIN locked or have 'Activation Lock' or 'iCloud Lock' activated; not be 'jail-broken' or similar and must not have altered firmware;
10. Individual Participants may submit a maximum of one (1) Claim per Promotion Product purchased and a maximum of two (2) per household; and a maximum of ten (10) claims per Company Participant
11. Rewards are non-transferable. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.

### Claims

12. To claim, Participants must first purchase a Promotion Product during the Promotion Period then visit the website below:

<https://tradein.macroevo.com/samsung>

Participants must then enter the IMEI or serial number of the Promotion Product purchased and the IMEI or serial number of their Trade In Device, and complete the online claim form including the provision of bank account details ("**Claim**").

13. Claims must be made by 23:59 (GMT) on 14 November 2022 (the "**End Date**"). Claims received after the End Date will be marked as invalid and will not be accepted.
14. Participants will be sent an email confirming that their Claim has been received by the Promoter and will be sent a pre-paid delivery envelope. Participants must post their Trade In Device in the envelope within fourteen (14) days of receipt.
15. Company Participants must send their Trade in Devices to MacroEV using the address label provided within the confirmation email. Company Participants will be required to pay for postage of their Trade in Device.
16. Within 48 hours of the Promoter receiving the Trade In envelope, the Promoter will validate proof of purchase with the Participating Retailer and then send an email to confirm whether the Claim has been successful and validated.
17. Delivery of the Reward will be by bank transfer to the Ireland bank account provided in the Claim.
18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including,

without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

## Privacy and Data Protection

21. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
22. The Participant acknowledges that the Promoter's privacy policy is available at [www.samsung.com/ie/info/privacy](http://www.samsung.com/ie/info/privacy).

### General

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
27. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by English law