



# BUSINESS SMS



Formally UPC Business, we have over 15 years' experience in the communications industry and are one of the largest business to business communications service providers in Ireland.

Today, speed of information is king. In most cases telephone or even email communication is just not fast enough. With our Business SMS you can reach your clients, partners or employees instantaneously.

## BUSINESS SMS

Our SMS gateway is used to help drive sales, improve customer communication, reduce costs and provide a better customer service.

Our powerful Virgin Media SMS gateway is robust enough to handle the most demanding of SMS campaigns.

With a unique capacity to send 500 SMS messages per second it can provide a 24/7 fail safe platform for your communications.

## THE BENEFITS OF SMS:

By incorporating our gateway technology into your IT systems you can boost your corporate reputation and increase revenue by engaging with your stakeholders efficiently, effectively and instantaneously.

Our extremely user friendly web based portal allows you to easily setup and manage SMS campaigns on the go.

Your customer's information can be uploaded from excel or alternatively through your CRM system via an API, we can walk you through this initial setup.

## Some additional benefits of SMS include:

- ✓ SMS is a time saving and cost effective way of communicating with your stakeholders
- ✓ Through two-factor authentication there is increased IT security
- ✓ SMS encourages high response rates
- ✓ Our Virgin Media Gateway Technology is easy to use
- ✓ SMS is easy to track and a fully traceable method of communication
- ✓ To help save on time messaging can be automated
- ✓ It offers a highly targeted form of communication for specific Marketing campaigns
- ✓ With 100% of the Irish adult population owning a mobile phone and 98% of all SMS being read, you can guarantee your message will reach its destination
- ✓ SMS messaging also allows customers to text back, encouraging them to become active stakeholders in your business as well as helping to boost customer loyalty

## SMS typical uses:

- ✓ Appointment making
- ✓ Security authentication
- ✓ Scheduling deliveries
- ✓ Delivery and billing of content
- ✓ Updating members of sporting clubs
- ✓ Debt Collection
- ✓ Enquiry handling

## ABOUT VIRGIN MEDIA BUSINESS

At Virgin Media Business we offer innovative, cost-competitive bundles and bespoke solutions to large blue chip corporations, public sector organisations, small office/home offices (SoHo), small and medium sized businesses (SME's) and carriers.

Our competitive advantage lies in both our high capacity optical Fibre network (exclusively owned within Ireland with extensive reach) and the breadth of our product portfolio, which spans the complete spectrum of business communications.

As one of the largest communications service providers in Ireland, we have a very strong presence in Dublin, Cork, Galway, Limerick, Mullingar, Sligo, Athlone, Kilkenny, Carlow and Waterford. We are committed to investing in our Network, systems and people to provide high quality services.