1. Definitions

1.1 For Definitions please see the end of this document.

2. Your Agreement

2.1 This Agreement and Services shall commence, and you are deemed to accept the terms and conditions of this Agreement, upon acceptance of the delivery of your SIM or activation of your services, whichever is the later.

2.2 This Agreement covers the provision of the Services by us to you through the use of the SIM Card provided, it does not cover any handsets or other devices you may have received with your SIM Card or as part of a package, either directly from us or through a third party retailer. We would ask that you liaise directly with your handset or other device provider if you have any queries regarding same.

3. Duration

3.1 Unless otherwise stated in other documentation that we provide to you, your Agreement continues unless terminated as per clause 11 below.

4. Your Services

4.1 We will try to make our Services available to you at all times but quality and availability could be affected by factors outside of our control, such as the weather, the design, features or functionality of your device, certain regulatory requirements, technical limits, licencing matters, consents, emergencies, lack of capacity or faults in the Network or any other networks used to provide the Services to you. Due to the nature of mobile telephony it is impossible to neither guarantee an uninterrupted, secure or fault free Service; nor guarantee the quality, accuracy, correctness or completeness of the Service. As a result we do not accept liability for failure to provide you with the Services.

4.2 The Network we use for the provision of our Services may also from time to time need upgrading, maintenance or other work which may result in interruptions or unavailability. Where this is the case and our Network provider has informed us, we will detail any interruptions or unavailability on our website and details will also be available from Customer Care. We will do all we can to keep such unavailability to a minimum. Where practicable, we may give notice to you prior to any interruptions or unavailability.

4.3 A SIM Card is provided for the purpose of supplying and availing of the Services, any other use is prohibited. The Services are provided under this Agreement for use in a private capacity and not for commercial use. The Services are to be used in accordance with the Virgin Media Mobile Services Acceptable Usage Policy (“AUP”). The Services or any part of them cannot be sold for money or money’s worth. We have no liability, whether due to our negligence or otherwise, for any losses incurred by any business, trade or profession carried on by you or any other person using the Services.

4.4 You may not use the Services
(1) to send a message or communication which is offensive, spam, junk mail, abusive, indecent, obscene, a nuisance or hoax; or
(2) to cause annoyance, inconvenience or needless anxiety; or
(3) fraudulently; or
(4) in connection with a criminal offence; or
(5) in connection with direct dialling, machine-to-machine or malware; or
(6) in breach of our Acceptable Usage Policy

As well as any other rights we may have, if in our reasonable opinion we believe the Services have been used in breach of this condition or other conditions in the Agreement, we may immediately suspend the Services and/or terminate this Agreement.

4.5 Where you are allocated a PIN to enable you to use the Services you will be responsible for all use of the Services through your PIN (including without limitation all Charges incurred and any breaches of the terms of this Agreement). Your PIN should at all times be kept confidential. Virgin Media can on request arrange for you to de-activate your PIN and assist in allocating a new PIN.

4.6 Any SIM Card we provide to you remains our property and must be returned to us if we ask for it back. You must keep your SIM Card safe and can only use it to access our Services. If your SIM Card is lost, stolen or damaged call us immediately for another SIM Card. If your SIM Card is lost or stolen you will be liable for all Charges relating to use of the SIM Card (including call Charges) up to the time that you notify us that your SIM Card is lost or stolen, regardless of whether the Charges have been incurred by you or someone else. If you lose the SIM Card you might be liable to pay a reasonable replacement charge, details of which are set out in our Price List.

4.7 If you wish to keep your number please transfer your number from your old network (“Porting”) after you receive your new SIM Card from us. Please review the terms of clause 9 of this document for information on Porting.

4.8 Premium Rate Services are supported in the Services but with limited availability. We cannot support all premium SMS services on the market. In the case of premium SMS and premium telephone numbers (e.g. 1515, 1530) our involvement is limited to the
collection of charges. In the event of any questions and complaints relating to Premium Rate Services please contact the relevant Premium Rate Services provider directly. We can block access to all Premium Rate Services upon request.

4.9 Please note the Services do not support MMS (as defined).

4.10 If you are under the specified age that may apply to any Age Restricted Services you are not permitted to access such Age Restricted Services. If you are the specified age or over and you access any Age Restricted Services you must not show, or send Content, from the Age Restricted Services to anyone under the age that may be specified on some Content or Services. If you let anyone under the age specified on any Content or Services use your handset you must also ensure that you deactivate access to any Age Restricted Services before doing so.

4.11 In order to optimise and enhance our Services to you Virgin Media shall from time to time load data and software onto your SIM Card directly.

5. Roaming

5.1 Our Services may be available to you in countries outside of the Territory if we or the partner who provides us with our Network have roaming arrangements in place. Roaming is activated on your Account from the outset so there is no need to contact us to activate before you leave the Territory.

5.2 Our service allows you to roam free of charge when periodically travelling within the EU, subject to the AUP. For further details of our roam like at home service plus any restrictions imposed on consumption and how these are applied please see our roaming with Virgin Mobile page on https://www.virginmedia.ie/roaming. Roaming surcharges will apply to any usage outside of the AUP. Details of the applicable surcharges can be found on our Price List at www.virginmedia.ie.

5.3 Roaming outside of the EU will incur additional charges, please ensure that you refer to our Price List on www.virginmedia.ie for further details. Any additional terms and conditions which apply to Roaming are available on our Price List.

5.4 Mobile networks outside of Territory may be limited by quality and coverage and not all services may be available while you are abroad. An uninterrupted, secure or fault free Service, quality, accuracy, correctness or completeness of the Service while Roaming is therefore not guaranteed.

5.5 If while you are using the Services in a location which is close to a border between the Territory and another country (e.g. Northern Ireland), your phone may connect to a network in that other country. If this occurs please note you will be charged at roaming rates for that usage. In order to prevent that occurring, please monitor the network to which your handset is connected while in those areas. Alternatively, you may contact us and we can disable roaming for you if you require.

6. Charges and Payments

6.1 Charges for your use of the Services will be set out in the Price List and shall commence from the date of receipt of the SIM Card. We may amend the Charges as set out in clause 14 below. Charges that appear on your bill are inclusive of VAT.

6.2 Payment of Charges shall be made by direct debit. We shall notify your relevant bank or building society each month of the sums due to us from your account. An administration fee may be charged if your direct debit order fails or you otherwise default in making payments to us.

6.3 In the event of late payment, interest may be charged at 2% per annum above the base lending rate of Bank of Ireland and will be calculated from the due date until the date of payment. If the Charges are not paid in full and on time we can in addition to charging interest, withdraw any discount and suspend you using some or all of our Services and may cancel this Agreement. If you believe there is mistake in your bill, please tell us as soon as possible so that we can check this. We may charge you administration and collection costs as a result of late payment of your bill. If Virgin Media need to take legal or other collection action against you for non-payment of Charges, you may have to pay our legal costs and expenses.

6.4 We may set a monthly credit limit on your account that will be an amount we consider appropriate. We will let you know what this amount is if we do set a monthly credit limit. We may suspend your access to the Services if you exceed the limit. You should not use the credit limit for budgeting as the amount you owe is not capped or limited and you will still be liable if you exceed the credit limit. We may submit an interim bill or require an immediate payment if we think you have exceeded the credit limit on your account.

6.5 If your SIM Card is stolen or mislaid please contact us immediately as you remain liable for all Charges until you notify us of the theft or loss. We are entitled to assume that any communications made through the Services are your communications or have been authorized by you.

6.6 We are entitled to calculate charges for any period in order to bring your account into line with our billing cycle, and for that purpose we reserve the right to add the whole or part of any month’s (or other billing period’s) Charges to future bills. If you terminate this Agreement between the dates when we issue bills to you, you must pay all Charges which have accrued since the last bill was calculated up to the date of termination of the Services.

6.7 The Services may contain, make available or allow access to information, content, merchandise, products and Services provided by third parties and for which there may be charges payable to third parties (for example Software Applications interactive services or online shopping) and in these cases you agree that you are dealing with the third party and not us. You agree that all such charges incurred by you or attributed to your account or invoiced to you, will be your sole and exclusive responsibility and you agree to pay the same when due, and you shall indemnify and hold harmless Virgin Media and each of its Group Companies for all liability to any third party for such charges. Depending on the nature of the services, the third party may
bill you directly or we may bill you on your regular bill, in which case you are responsible for payment as per the payment obligations in this Agreement.

7. Credit Checks and Assessment

7.1 We or the retailer you purchase your SIM from (on our behalf) may carry out credit checks where necessary to help us or the retailer confirm your identity and decide whether to accept your application. Virgin Media reserves the right to refuse to sell the Services to you if you do not pass our mobile credit scoring even if you are already an existing fixed customer.

7.2 Based on the above, Virgin Media reserves the right to restrict the level of Services we provide to you, only allow certain methods of payment and/or impose on your account a limit that the total unpaid Charges accrued on that account over a certain period are not permitted to exceed, based on the Charges we reasonably expect you to incur on your account. We will inform you of this limit. You are not allowed to incur Charges which exceed this limit over the period notified to you. If you exceed this limit we have the right to request payment of a deposit and if you do not pay this deposit we may suspend the Services until you do so or we may terminate this Agreement.

8. Data Protection

8.1 You are required to promptly and accurately give us all the information that we request so that we can perform our obligations under this Agreement. You must also inform us immediately of any change to any details you have provided to us, especially name and address. We shall not be liable for any expenses you incur or savings you fail to make as a result of your failure to notify us of any changes to same.

8.2 We may, subject to the relevant legal and regulatory provisions, whilst you are a customer and for as long as necessary for the specified purposes after you terminate purchasing Services, use your personal information together with other information for the purposes of administration, credit scoring, customer services, training, marketing, tracking use of our services (including processing call, usage, billing, viewing and interactive data), profiling your usage and purchasing preferences and providing you with services. We may disclose your personal information to Virgin Media or any Group Company and our sub-contractors and agents for these purposes. For additional details regarding your privacy and our use of your personal information, please see our Mobile Privacy Policy, located at www.virginmedia.ie. You have a right to ask in writing for a copy of your information (for which we may charge a small fee not to exceed €6.35 or the amount permissible under the Data Protection legislation) and to require us to correct any inaccuracies. Please contact us at privacy@virginmedia.ie for this purpose.

8.3 From time to time, we, or a third party acting on our behalf, may contact you by mail, telephone, email, other electronic messaging or fax with information about our products and services (including discounts and special offers). If you do not wish to receive marketing or promotional information from us, please contact us in writing or by calling 1908. If you contact us, please state whether you would prefer not to receive any promotional material from us or whether you would like to receive information from us by some but not other methods (the options are: by mail, telephone, electronic messaging services, fax, email and tailored advertising services). Remember that if you say you do not wish to receive any promotional material from us or our third parties, this will preclude you from receiving any of our special offers or promotions.

8.4 We will only discuss your account with you or with an authorized user designated to us by you. For internal operational reasons or for training purposes, we may occasionally record or monitor telephone calls that you may make to our Customer Care Department.

8.5 Should you choose to terminate your relationship with us, you agree that we will be free to contact you for marketing purposes post the termination of your contract unless you advise us otherwise. We will contact you within 12 months of the termination of your contract to tell you about products and services that we believe might of be interest to you. You are free to opt out of receiving these communications. If you wish to opt out of these post contract communications please contact us by calling 1908, or writing to us at Virgin Media Ireland Limited, LEDP Building, Roxboro, Limerick.

8.6 You acknowledge that we may co-operate with any court, tribunal, regulatory body, police authority or other Competent Authority in any investigations or proceedings concerning you or your use of the Services. This may include disclosing communications transmitted via the Services or other details regarding your use of the Services to such authorities.

8.7 When the Account contains more than one Subscriber an account bill will be sent to the primary account holder. Therefore all the call history and usage of all Subscribers on the account will be visible to the main account holder.

9. Number Porting

9.1 If you are transferring your Mobile Number to or from another Operator we direct you to our guidelines on this process on our website www.virginmedia.ie.

10. Disputes, Queries & Contacts

10.1 If you have a query or complaint about our Services that you would like to discuss, you can contact Customer Care by calling 1908, by writing to us at Customer Care, LEDP, Roxboro, Limerick or by emailing us via the customer care section of our website at www.virginmedia.ie. We will investigate any complaint in accordance with our complaints policy and will contact you with the result. We will always try to resolve your query as quickly as possible.

10.2 If at the end of our Complaints process, you feel your complaint has not been properly dealt with, you can contact the Commission for Communications Regulation (ComReg). ComReg is an independent statutory body set up to regulate the industry
and to help resolve any problems with the Services we provide and the service you receive. For more information on how to refer a dispute or complaint to ComReg see [www.comreg.ie](http://www.comreg.ie)

11. Termination & Suspension

11.1 As well as our other rights under law and in this Agreement, we have the right to terminate this Agreement or suspend our provision of Services to you without notice, and to be compensated by you for any losses or expenses incurred by us, if:

(i) you do not make payments to us when they are due or your account limit or credit limit is exceeded;

(ii) where you have breached this Agreement and you fail to remedy the breach within the reasonable time specified by us in our written notice requiring you to do so;

(iii) a voluntary arrangement between you and your creditors is proposed, or a bankruptcy petition is presented, or you enter a personal insolvency arrangement, or a bankruptcy order is made against you or you are sequestrated or in the event of your death or a receiver or trustee is appointed in respect of your estate;

(iv) we have reason to believe that you have provided false, inaccurate or misleading information to us;

(v) you or another person commits, or is suspected in our reasonable opinion of committing, fraud or attempted fraud in connection with the use of the Services (including the use of the Services to commit or attempt to commit fraud); or you or another person damages the Network or puts it at risk;

(vi) you do or allow anything to be done which is in breach of our Acceptable Usage Policy;

(vii); we are legally required to do so;

or

(ix) in our reasonable opinion it is otherwise necessary or desirable to do so.

11.2 Any exercise of our right to suspend the Services shall not exclude our right to later terminate this Agreement. We may refuse to restore the Services to you until we receive an acceptable assurance from you that there will be no further breach.

11.3 If, for reasons outside our control, the provision of the Services to you proves impracticable or no longer possible, as determined in our sole discretion, we may discontinue the provision of the Services to you and refund you any Charges paid in advance by you to us.

11.4 You may cancel this Agreement at any time for any reason by providing at least 30 days’ notice in writing subject to payment of all outstanding Charges.

11.5 Termination or suspension of this Agreement for whatever reason may result in the deletion of your remaining voice and email messages as well as all other data, and the disconnection of your telephone numbers, and we will be under no liability to you in respect of such deletion, closure and disconnection.

12. Cooling-off Rights

12.1 You are entitled to cancel your order for Services by contacting us within your cooling off period of 14 days from the date of the delivery of your SIM or activation of your services, whichever is the later.

12.2 You cancel your order for Services by completing the online cancellation form at [www.virginmedia.ie](http://www.virginmedia.ie) or download the form and send it in by post to PO Box 11419, Blackrock, Co Dublin. You can also contact us via our Customer Care contact number at 1908.

12.3 To meet the cancellation deadline, it is sufficient for you to send your communication before your cooling-off period has expired. If you cancel your contract, we will reimburse to you all payments received not later than 14 days from the day we were informed about your decision to cancel your contract. You shall be liable for any usage during the cooling off period payable us an amount which is in proportion to what has been provided up to the point you cancelled your order in comparison with your full contract.

13. Limitation of Liability

13.1 In performing any obligation under this Agreement our only duty is to exercise the reasonable skill and care of a competent provider of telecommunications and television services.

13.2 We exclude all liability to you in any way for direct, consequential, special or indirect losses, including but not limited to loss of revenue, profits, loss of business, missed opportunities, loss of goodwill, contracts or anticipated savings or wasted expense, or any loss arising from services or goods that you have procured or ordered while using the Services, or any financial loss or loss of data or corruption of data or liability to third parties for damage, or any general loss on account of the loss of use of the Services, whether arising in tort, contract, equity or otherwise and arising out of or in relation to or in connection with your access to or use of or inability to use the Services. We are not liable for any loss or damage that was not reasonably foreseeable when you entered into the Agreement. Our entire liability to you will be limited to €3,000 or 125% of the Charges paid by you in the previous 12 months, whichever amount is lesser, for each claim or a series of related claims.
13.3 We exclude and disclaim to the fullest extent permitted by law all conditions and warranties, other than those expressly set out in this Agreement, including any warranties implied by Statute if and to the extent that such warranties and conditions implied by Statute can be lawfully excluded. As a consumer, the terms of your Agreement will not affect any rights which you may have under any Consumer law and which we cannot limit or exclude under any agreement with you.

13.4 We exclude all liability in respect of the accuracy, performance, completeness, timely delivery, fitness for purpose or legality of any information accessed using the Services, and we exclude all liability of any kind for the transmission, or the reception of, or the failure to transmit, or to receive any material of whatever nature.

13.5 We will not be liable for any loss or damage which arises other than through our negligence or the negligence of our employees, agents or contractors. We do not restrict or exclude liability for death or personal injury resulting from our own act or omission or the acts or omissions of our agents or contractors while acting on our behalf.

13.6 You may be able to use our Services to upload or transmit email or content over the internet or to access third party websites, Content and other material which is branded or provided by third parties, and to acquire goods or services from third parties. We and our Network supplier merely act as the “pipe” transmitting this Content to or from you and do not have any control or exercise any control over this Content, the third parties, or any goods or services they may provide. We therefore have no responsibility or liability to you for these third party sites, their Content, or for any goods or services you may obtain from them. You are responsible for any Content that you upload or transmit.

13.7 You acknowledge that you access the Services at your own risk and that we have no responsibility for any goods, services, information, software or other materials accessed by you whilst using the Services.

13.8 Things beyond our control may affect the quality or availability of the Services, such as power outages and fluctuations in the Network. We do not make any representations as to the accuracy, comprehensiveness, completeness, quality, currency, error-free nature, compatibility, security or fitness for purpose of Services or their content. We will not be liable for any delay or failure to provide the Services, including access to emergency services, or any interruption, disruption or degradation in Services, or any loss of data or corruption of data that is caused by any of the following:

(i) Any act or omission of an underlying carrier, service provider, vendor or other third party, or Customer Device, network or facility failure;

(ii) Customer Device, network or facility upgrade, modification, repair or relocation;

(iii) Force majeure events, defined as any event beyond our control including, but not limited to, an act of God, insurrection or civil disorder, war or military operations, national or local emergency, a serious and sustained power outage or severe Internet disruption, flood, subsidence, or weather conditions of exceptional severity;

(iv) Customer Device, network or facility shortage;

(v) Any impediment to usage of the Service caused by any third party;

(vi) Any act or omission by you or any person using the Service; or act or omission by you or any person in compliance with this Agreement. We will not be liable for any loss you may incur as a result of someone using your Customer Device, SIM Card, PINs or passwords, with, or without, your knowledge;

(vii) A failure of or defect in any Customer Device; or

(iv) Any other cause that is beyond our control.

13.9 You agree to take responsibility for, and agree to indemnify us completely in respect of, all liabilities, claims and losses incurred by you or us which are in any way connected with your use or misuse of the Services or failure to prevent misuse of the Services by others, or any other breach by you of your obligations under this Agreement. Any misuse by you of the Services or other breach of your obligations under this Agreement will entitle us to suspend the provision of the Services or terminate this Agreement at our discretion. We also reserve the right to take necessary action to protect the Network and our interests and to notify the Commission for Communications Regulations (ComReg) and other relevant authorities where any security incidents or threats or issues arise in connection with the Service or your use of same. If you do not follow any these instructions we provide you we may either suspend or terminate the Services in accordance with Section 11.1.

14. Changing the Terms and Conditions

14.1 We retain the right to amend, modify or substitute these Terms and Conditions at any time and we will notify you in writing 30 days in advance of doing so. Any such modification, amendment or substitution shall also be posted on our website at www.virginmedia.ie. You have the right to withdraw from this Agreement without penalty if you do not accept the modification, amendment or substitution. If you do not object to the modification, amendment or substitution by giving notice to us within 30 days, the new Terms and Conditions shall then become applicable to you.

15. Miscellaneous

15.1 This Agreement is made solely and specifically between and for the benefit of the parties and is not intended to be for the benefit of, and shall not be enforceable by any person who is not named at the date of this Agreement as a party to it, and neither party can declare itself a trustee of the rights under it for the benefit of any third party. The terms of this Agreement will apply jointly and severally to all those agreeing to take Services under this Agreement.
15.2 A reference in this Agreement to a statutory provision will, unless expressly provided otherwise, be interpreted as a reference to such provision as amended or re-enacted. In this Agreement unless the context otherwise requires words in the singular include the plural and vice versa; and words importing any gender include all genders.

15.3 This Agreement represents the entire understanding between you and us in relation to the subject matter herein and supersedes all other agreements or representations made by you or us, whether oral or written.

15.4 Title, ownership rights and intellectual property rights in and to the content accessed using the Services is the property of the applicable content owner and may be protected by applicable copyright or other law. This Agreement gives you no rights to such content.

17.5 No waiver by us of any default that you commit under this Agreement shall operate or be construed as a waiver by us of any future defaults, whether of a like or different character. No granting of time or other forbearance or indulgence by us to you shall in any way releases, discharge or otherwise affect your liability under this Agreement.

15.6 If any provision or part of a provision of this Agreement is held invalid, illegal or unenforceable for any reason, it shall be severed and the rest of the provisions in this Agreement shall continue as if the Agreement had commenced without that provision or part of that provision.

15.7 Unless otherwise specifically agreed by us, you shall be eligible to benefit only from one promotional offer or discount applicable to the Services. Nothing in this Clause shall imply the existence of your right to any promotional offer or discount.

15.8 This Agreement is subject to the laws of the Republic of Ireland.

Unless otherwise detailed in this Agreement, notices given under this Agreement should be delivered by hand or by prepaid first class post or electronic mail either:-

(i) to us: at the address on this Agreement or on the last invoice or to an alternative address notified to you;
(ii) to you: at the address in this Agreement or to an alternative address notified to us or by SMS to your Mobile Number.

15.9 This Agreement is personal to you and therefore it may not be assigned or transferred by you to any other person without our prior written consent. For business reasons we have the right to assign this Agreement together with any associated rights at any time to any company or person.
Definitions.

“Acceptable Usage Policy” means any usage policy we issue from time to time in relation to the Services;

“Account” means the Subscriber account record held by Virgin Media.

“Additional Services” means optional Services (for example Roaming, access to Services charged at premium rates which are chargeable at the rates set out in our Price List.

“Address” means your residential address in the Republic of Ireland.

“Age Restricted Services” means any of the Services that are specified for use by customers of a specified age (usually 18) or over.

“Agreement” means the contract between you and us comprising your online order form or your retail or telesales order, the terms and conditions of your particular package, the details in our Price Plan that apply to your Account and these terms and conditions; Additional terms may apply to Additional Services or any promotional or special offers.

“Charges” means charges to be paid by you for the Services calculated according to the prices and rates set out in our Price Lists or otherwise notified to you and may cover (without limitation) call and usage charges, fixed periodic charges (if applicable), all reasonable administration charges, and any costs incurred in collecting outstanding payments from you.

“Content” means information, images and sounds, communications, software or any other material contained or made available through the Services.

“Competent Authority” means the Commission for Communications Regulation (www.comreg.ie) or any successor thereof or any other competent Government department or regulatory body including without limitation any emergency services organisation.

“Customer Device” means any apparatus or device provided and used by you in order to use the Services.

“Data Services” means the service provided to you by us to enable you to gain access to the Internet and certain data services.

“EU” means the member states of the European Union as amended from time to time;

“Group Company” means any holding company or subsidiary of Virgin Media, and any subsidiary of any such holding company, from time to time.

“IMEI” means International Mobile Equipment Identity, usually abbreviated to IMEI, which stands for the (Usually 15-digit) number that identifies a mobile device.


“Licence” means any licence or authorization required by law and granted to us to provide the Services by the Commission for Communications Regulation (www.comreg.ie) or any successor thereof and includes any amendments or modifications made thereto from time to time.

“Messaging Services” means the voicemail storage and retrieval service and/or any other type of message storage and retrieval service that we may offer from time to time.

“MMS” means Multimedia Messaging Service, a communications technology that allows the exchange of multimedia communications between capable mobile phones.

“Mobile Subscription” means your chosen subscription for the Services, which may form part of a Package provided by Virgin Media.

“Mobile Connection” means the connection to the mobile network provided by Virgin Media

“Mobile Number” means the ten-digit number that identifies you and that gives you access to the Service.

“Mobile Products” means any non-Device goods, such as installation kits for vehicles and other accessories.

“Network” means the telecommunication systems and the technical components run by us or any associated company (as principal or agent) for the provision of mobile services under the terms of the Licences;

“Operator” means any person to whom a License is granted.

“Operator’s Network” means a telecommunication systems run by an Operator, other than our Network;

“Package” means any package of services selected by you from our mobile telephony, home telephony, Internet and TV services or any replacement or variation (whether under the same name or any other name).

“Person” shall include any person, partnership, firm, company or organisation.

“PIN” means your Personal Identification Number that allows you to use your SIM Card.

“Porting” means the transfer process that allows you to bring your existing Mobile Number to your new Mobile Subscription.

“Premium Rate Services” means any services that are listed as Premium in our Price List.

“Price List” means the material published and updated by us from time to time, including but not limited to in advertisements, on our websites or in other documentation provided to you, which includes the prices, charges and rates for the Services we offer including the usage rates for the Services.

“PUK” means your Personal Unlocking Code.

“Roaming” means the Additional Service that allows you to access the Services on a network belonging to another operator, usually in a foreign country.

“Services” means the mobile telecommunications service Virgin Media provides through the use of the SIM Card for telephony, voice telephony, Digital Telephony, sending, receiving and delivering mobile data, voice and SMS traffic, except WiFi Spots, which may include Additional Services and Messaging Services where we have agreed to provide same to you, provided to you under this Agreement whether directly from the Network or indirectly by means of an Operator’s Network linked to the Network;

“SIM Card” means Subscriber Identity Module, a removable card or module which is used in network authentication procedures and contains the international mobile subscriber identity (IMSI) number and other subscriber data, any associated information and intellectual property, which allows access to the Network and which enables the Network to identify the Subscriber.

“SMS” means Short Message Services. For billing purposes, one SMS shall consist of up to 160 characters.

“Software Applications” means any software applications and programs downloaded by subscribers to their Customer Devices.

“Subscriber” means any person who is/are added to the Account and who receives the Services.

“Territory” means the Republic of Ireland

“Virgin Media” means Virgin Media Ireland Limited.

“Us” or “We” means the company named in our agreement with you.

“You” means the customer(s) we make this agreement with and includes a person who we reasonably believe is acting with your authority or knowledge.